



# CAMPUS HOST RUBRIC

Your campus visit is ultimately up to you; however, based on our experience, we recommend the following elements.

## **ELEMENTS TO INCLUDE** **SUGGESTED TIMING & ACTIVITY**

**20-30**  
minutes

### **International Admissions Session**

**60-90**  
minutes

### **Campus Tour**

Pro tip: large groups move more slowly than you think, they love to take photos, they love to see a residence hall room, golf carts can help cut down on walking time

**30**  
minutes

### **Student or faculty/staff panel**

Pro tip: this can be done in person or virtual, these counselors work with secondary school students so graduate student testimonials are not as meaningful

**45-60**  
minutes

### **Meal on campus**

Pro tip: Consider including your student or faculty guests here

**30-60**  
minutes

### **Flex time for unique selling points/programs**

General tips: think about the heat, have water available, build in time for bathroom breaks, gifts should be lightweight and easily packable.